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News

Jekko selects Peršić as dealer for Croatia and Slovenia

The partnership aims to enhance Jekko's commercial and aftersales support network across the region.

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From left to right: Alberto Franceschini – Jekko sales director, Eneriko Peršić – Telescopic Peršić board member, Matia Marfan – Telescopic Peršić board member, Nereo Peršić – Telescopic Peršić CEO. Credit: © Jekko s.r.l.

Italian mini crane manufacturing company Jekko has appointed Peršić Rental & Sales as its exclusive distributor for Croatia and Slovenia expanding its presence in Southeast Europe.

Under the agreement Peršić will handle the distribution and support of Jekko's full range of products within both markets.

The partnership aims to enhance Jekko's commercial and aftersales support network in the region, addressing demand for compact lifting solutions in industries such as

construction, industrial maintenance, glazing, infrastructure, logistics, and equipment rental.

Jekko highlighted that it considers Croatia and Slovenia as high-potential markets for compact lifting equipment.

Based in Labin, Croatia, Peršić Rental & Sales operates additional branches in Zagreb, Rijeka, and Split.

The company's activities include the rental, sale, servicing, and transport of machinery for construction, industry, material handling, and work-at-height applications.

As well as mini cranes its portfolio covers telehandlers, aerial platforms, rotating telehandlers, scissor lifts, spider cranes, vacuum lifters, dumpers, generators, excavators, and other specialist machines.

Following its appointment Peršić Rental & Sales will offer the complete Jekko line-up. This includes SPX mini cranes, MPK minipickers, JF articulated crawler cranes, TRX truck-mounted minicranes, and JCX telescopic crawler cranes.

The company will also provide related technical consulting, after-sales maintenance, repairs, and spare parts supply.

Jekko sales director Alberto Franceschini said: "Croatia and Slovenia are two dynamic markets with strong potential for compact lifting solutions.

"Peršić Rental & Sales is the right partner to develop these countries thanks to its local presence, structured sales and service organisation, and proven experience in lifting and material-handling equipment.

"We are confident this partnership will ensure professional support to customers before, during and after every project."

Last month, Jekko launched JF1050, an articulated crawler crane intended for industrial maintenance and

construction sites with limited access and confined operating areas.

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