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Jekko Nederland now open for business



Julian Buckley

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Jekko has announced the formation of Jekko Nederland, a new wholly-owned subsidiary.

According to Jekko, the Netherlands is one of the most developed markets for mini cranes. The country is home to a series of lifting equipment companies which makes it a strategic hub for the sector.



This translates to a market with demanding customers who value performance and efficiency, areas where Jekko believes it can excel.

“The Netherlands is not simply another market for Jekko. It is one of the markets where the value of our technology and the performance of our machines can be best appreciated,” said Diego Tomasella, Jekko CEO.

“We believe that such a strategic country deserves our direct commitment. With Jekko Nederland, we want to bring the same level of attention, expertise and service to the Dutch market [as Jekko Deutschland].”

Jekko Nederland will be led by Kees Hoogendoorn, who brings extensive experience in the crane industry.

“Even though Jekko is built in Italy, it is perhaps the most ‘Dutch’ mini crane on the market - not just because of its signature orange colour, but above all because of the engineering solutions that Dutch customers appreciate so much,” said Hoogendoorn.

Jekko Nederland | Jekko | Jekko Deutschland | mini cranes | lifting equipment | crane industry | Diego Tomasella | Kees Hoogendoorn | Netherlands | Italy

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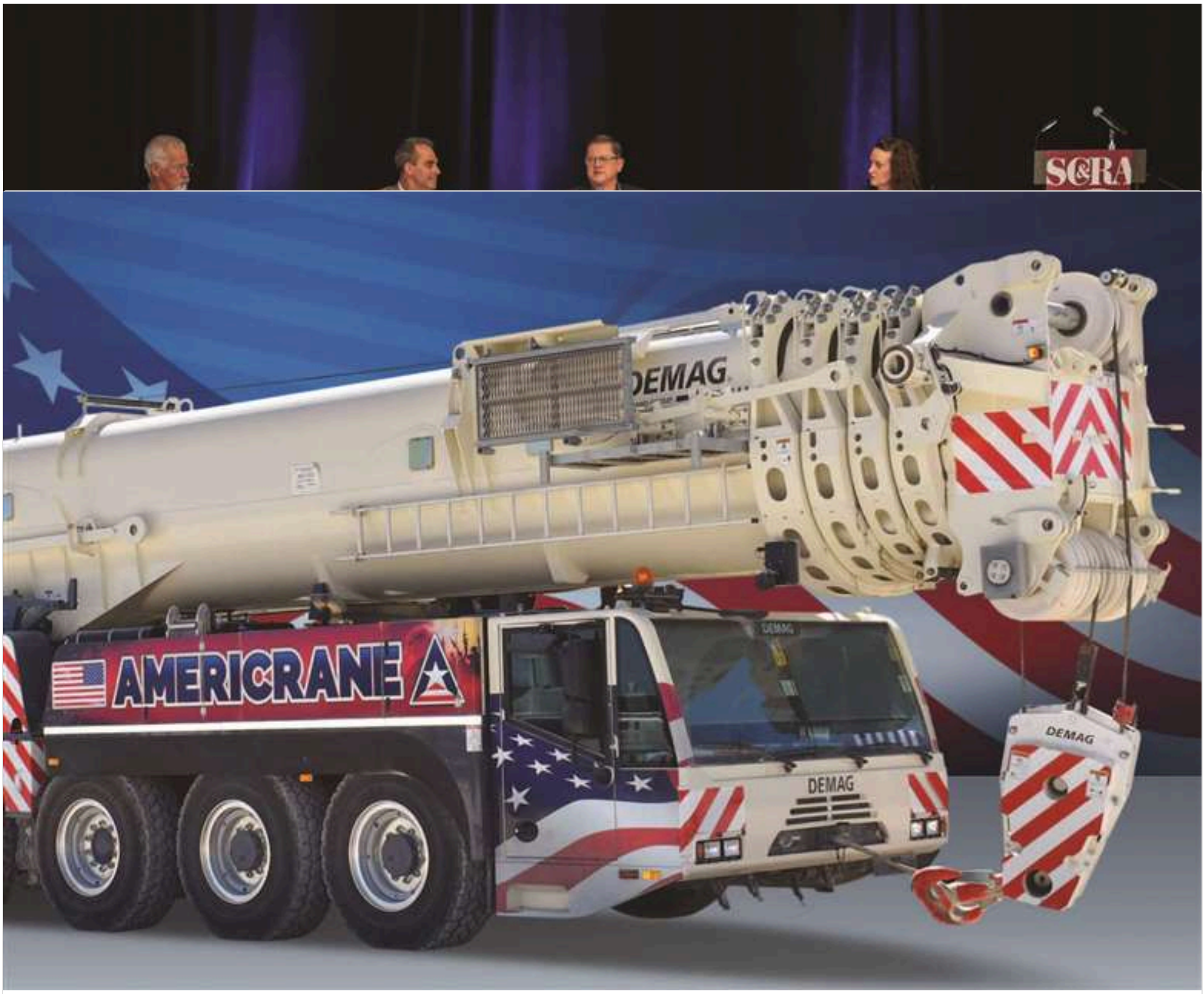
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