NEWS

New S.Korean dealer for Jekko

Italian crane manufacturer Jekko has appointed KoWu, a division of Kilwoo, as its new distributor for South Korea.



(L-R) Alberto Franceschini of Jekko with Jinhaeng Choi of KoWu and Marco Piccin of Jekko

Established in 1980 Kilwoo has its headquarters in Seoul, while the KoWu division is based in Goyang-si - north west of Seoul - and offers heavy duty lifting and transport equipment and high-precision measuring equipment. The Kilwoo group is also the distributor for HSC/Sumitomo lattice crawlers, Link-Belt Rough Terrain, Truck and telescopic crawler cranes, Sennebogen cranes and material handling machines and Pettibone telehandlers. It also represents Lampson Transilift and Scheuerle trailers/heavy transport units as well as Konecranes/Gottwald port and marine handling cranes and equipment.

The company, which has access to the group's four other locations, will be responsible for the entire Jekko product range, covering sales of new and used machines, along

with the provision of warranty and ongoing service and repair, replacement parts supply and technical advice. It will also hold an inventory of new products that are already inspected (PDI' d) and ready to go, in order to enable same day shipment, when required.



A dedicated Jekko warehouse in Goyang

Jekko sales manager Marco Piccin said: "We see a strong market potential in South Korea, especially in areas tied to urban redevelopment, smart cities, infrastructure, and green building technologies. Jekko Cranes perfectly fit with these needs, with the widest range of battery-operated cranes ideal for indoor operation and compact units for tight urban jobsites. KoWu Corporation has the right market knowledge to help the Jekko brand to deeply penetrate the market. This strategic move marks a significant step in our commitment to growing our presence and providing localised support to customers in the Asian region."

KoWu sales director Jinhaeng Choi added: "Visiting the Jekko facility we got confirmation that they directly handle R&D as well as the overall manufacturing. As an industry leading company, Jekko shares a strong philosophy regarding the market and customers, which resonated with us. This gave us the confidence that Jekko would be a great business partner and ultimately led us to decide to move forward with the collaboration."