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Launch of Jekko UK

Jekko and Foster Cranes have launched Jekko UK, a new company dedicated to exclusive sales and service of Jekko cranes in the United Kingdom.

In January 2024, Foster Cranes Ltd became the exclusive UK dealer for Jekko Cranes,. Due to the overwhelming success of the Jekko

product range in the UK and Foster Cranes' long-term commitment to the brand, Foster Cranes has decided to take a step forward and establish a new division solely dedicated to the Jekko brand: *Jekko Cranes UK Ltd*.

Jekko Cranes Ltd is headquartered in Kidderminster – Birmingham, where it operates dedicated sales and technical pre-sales and after-sales offices, a warehouse stocked with ready-to-ship cranes and spare parts, and a fully equipped workshop to support its operations and customer service. In addition to this established base, the company is preparing to expand its presence by opening a new facility in Kent to cover the south of England. This upcoming location will also feature sales offices, a product warehouse, and a post-sales workshop, further strengthening the company's ability to serve customers across the country with greater efficiency and responsiveness.

Andrew Foster, managing director of Foster Cranes Ltd, said, "The Jekko Cranes have been such a success in the UK that we are expanding our business. We've created a new division, opened a southern hub, and expanded our team to fully support the brand. Jekko Italy is a fantastic business – their innovation centre is constantly expanding the product range, and they are by far the strongest in the industry. We want to fully support their ambition to continue to be the market leader. We're excited for the future and proud to be part of Jekko's journey to lead the industry in innovation, quality, and performance."

Jekko UK has been established to provide dedicated sales, service, and support, ensuring customers across the UK have direct access to the full Jekko range and expert assistance. With the launch of our new southern hub and a growing team of specialists, we are committed to driving the success of Jekko's cutting-edge equipment even further.

Alberto Franceschini, Jekko's sales director, said, "Strong relationships are the foundation of success in both life and business. From the start, the connection with Andrew Foster was exceptional – marked by immediate understanding and synergy. What impressed me most was how quickly our companies aligned, exceeding expectations. This created the basis to consolidate the relationship, and the result has a name: 'Jekko UK'. I am personally very proud of this further step forward for Jekko in the UK, sure that it will further consolidate our presence in Great Britain".

