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Jekko at Bauma 2025: Innovation, Connections and a Stand Full of Lifting Heroes



Jekko returned to Bauma 2025 with a strong presence, a series of exciting product launches and a stand that turned heads for all the right reasons. With thousands of visitors stopping by to explore the latest in mini crane technology, Jekko once again confirmed its role as the key innovator in the sector.

A Hub of Innovation and Interaction

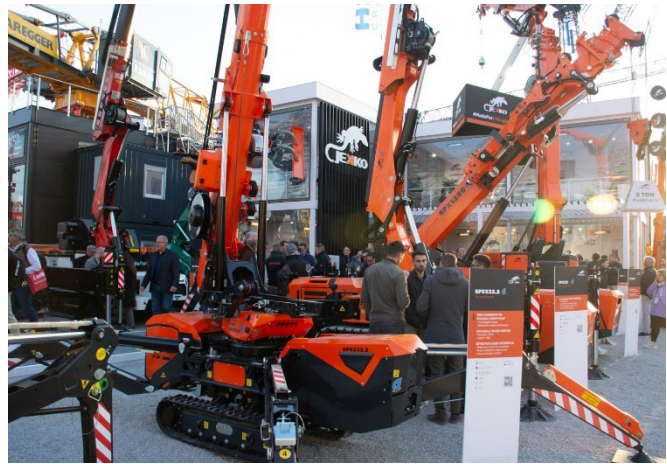
The Jekko stand became a magnet for industry professionals from across the world. Welcoming both long-standing partners and new faces, the space reflected the core of Jekko's identity: *innovation, practicality and Italian elegance*.

*"We've had incredible feedback from dealers and customers alike," said **Diego Tomasella**, Jekko CEO. "Our commitment to developing cutting-edge lifting solutions that truly meet the needs of operators in the field was evident in every conversation. Bauma is always a key moment for our team – this year proved especially energising."*

New Product Launches: Versatile, Powerful, Smarter

"The new products presented this year follow the key trends: technological upgrades to the beloved existing models, increased electrification, smart fleet management, and the introduction of totally new product families. We had plenty to talk about." Says **Alberto Franceschini**, Jekko Sales Director. Among the numerous innovations, the most important and appreciated were:

- **SPX328 EVO+ with Integrated Electric Jib** - It's the introduction of a totally brand-new concept of tool/crane integration. The electric jib is powered by the machine battery, is controlled by the crane radio control and integrated on its LMI.
- **SPX532.2** - An evolution of Jekko's much-loved SPX532 model. The 532.2 brings a sleek new interface with an intuitive touch display, providing all key data at a glance. A new stability system with mechanical, hydraulic and software updates offers a better capacity in reduced stability conditions; a variable speed motor management ensures a lower consumption. Built for performance, upgraded for ease-of-use.
- **TRX32** - The first Jekko Truck Crane. This 3.5-ton compact truck - for standard Category B driving license - mounts a SPX532's mini crane boom, offering the mobility of an industrial vehicle with the power, reach and flexibility of a 17-metre mini crane.



- **JCX80** – A revolutionary Telescopic Crawler Crane. A mini crane with a counterweighted base on robust tracks, a mobile turret and a boom that operates up to 90°, perfect for overcoming tight angles and spatial obstacles. With no outriggers, it's built for precision in the narrowest conditions.

Each model reflects Jekko's mission of continuous research on new adaptable, compact lifting machines that solve real-world job site challenges.

Winners in Innovation

Jekko stand was also the stage for the innovative **MAXX – Mobile Assembly X-System** project that **Construction Robotics GmbH of RWTH Aachen University** has been working on in collaboration with *Jekko*, *KUKA* and *Fundermax*, major players in the construction and automation sector. This groundbreaking initiative brings automation concepts into construction sites, aiming to improve efficiency and safety on jobsites.

MAXX is a project for automatic scaffold-free façade-panels application, where a robot, equipped with a specialized multi-sensor system, precisely positions façade panels and directly communicates with the Jekko crane via 5G, with seamless robot-crane interaction.



Among a list of 209 candidates across five categories, MAXX emerged as the **winner of the prestigious Bauma Innovation Award 2025 in the Research category.**

"This is a very important recognition for the team and demonstrates

Jekko's active involvement to basic research and exploration of new ideas that really can transform the construction industry in the long term. The potential is enormous and scalable across multiple sectors. We are proud to contribute to this innovation, and be part of the future" declares **Diego Tomasella**, Jekko CEO.



Expanding the Global Network

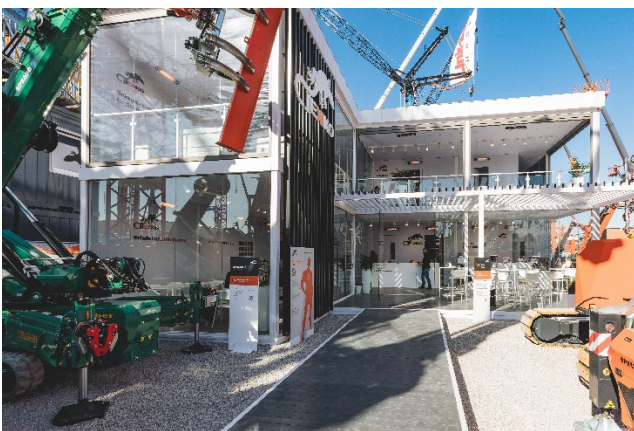
With over 600,000 attendees at this edition of Bauma, the response at Jekko's stand was a clear sign of the brand's continued growth. The company's dealer network has been steadily expanding, with new partnerships announced across Europe, America, and Asia.

*"We're seeing more and more markets opening up to mini cranes and pick-and-carry solutions," said **Alberto Franceschini**, Sales Director at Jekko. "The response to our new range was overwhelmingly positive – particularly among dealers looking for reliability, versatility and compact power. It's an exciting time to be in this space."*

A Space to Feel at Home

Beyond the machines and tech, the Jekko stand – designed and built by the Italian *Henoto* – stood out for its warm, open and inviting design.

*"We wanted people to feel like they were entering our home," said **Valentina Chiarotto**, Jekko Marketing Manager. "The feedback from our guests has been great – people appreciated the friendliness, the design, and the touch of Italian style we brought to the stand. It's been more than just a display of products; it was a meeting point for the lifting community. Sustainability was also a key focus on the stand project: built entirely from reusable materials, it is a proof that even trade shows, which typically generate massive waste, can become more sustainable if companies have the right commitment."*



Looking Ahead

With new projects on the horizon and fresh energy from Bauma, Jekko is already looking to the future. Feedback gathered during the exhibition will inform future innovations, helping shape the next generation of lifting solutions.

As the company continues to strengthen its position in key markets and open new ones, the message from Munich was clear: **Jekko is here, it's growing, and it's #MadeForLiftingHeroes.**

For more info, visit jekko-cranes.com or contact marketing@jekko.it