

PRESS RELEASE – February 10<sup>th</sup>, 2025

## **Jekko expands to Latin America with the opening of Jekko LATAM**

The Company offers full sales, service, and technical consulting  
for the whole Jekko range



Jekko is expanding its footprint in Latin America with the opening of **Jekko LATAM**, its new sales and service local branch. This strategic move marks a significant step in the Company's commitment to growing its presence and providing localized support to customers in the Latin American region.

The Company is headquartered in **Ciudad de Panama**, where it operates a **sales office, a pre-sales and after-sales technical support department, and a warehouse stocked with ready-to-ship cranes and spare parts.**

Apart from Mexico and Brazil, Jekko LatAm will be the central Jekko hub into the Latin American Market. In addition to the Panama headquarters, Jekko LatAm has other local sales officers and service technicians in Chile, Colombia and Peru to provide closer and more immediate support to its customers.

Jekko LatAm borrows from the long experience in the Latin American region of **Fabio Roscini** and its FARO Company, Jekko dealer since a long time.

*Alberto Franceschini*, Jekko Sales Director, declares “I see a growing potential for Jekko minicranes in the Latin American market. Many countries in the region are experiencing increased investment in infrastructure projects, such as residential, commercial and industrial construction, urban development, and public works. Mini cranes are well-suited for these types of projects, where space is often limited, and equipment needs to be compact yet powerful. The rental market, environmental concerns, and technological advancements are further fueling the demand for these machines.”

*Fabio Roscini*, Jekko LatAm Sales Director, declares “For the last few years we have been focusing on showing our customers in Latin America the advantages of working with Jekko mini cranes, high quality equipment that allow us to perform the work in less time and with more precision, being small in size and very light but at the same time with high working height and load capacity. We have sold numerous machines throughout the region and the projection is of an important growth in the next years thanks to the technical and commercial structure created exclusively for the development of the Jekko brand, including stock of equipment for immediate delivery in our headquarters in Panama City and a Training Center for the training of our customers' operators. Undoubtedly, we will continue to grow exponentially in the Region thanks to the support of our partner Jekko.”

Jekko LatAm will distribute the whole Jekko range, that spans from SPX mini cranes (2.8-8 ton) to JF articulated cranes (6.1-21.5 ton) and MPK minipickers (0.6-5 ton). In addition to supplying top-tier products, Jekko LatAm is committed to delivering **comprehensive services** that encompass sales, service, and consulting. The company's sales team provides expert guidance to help customers choose the best equipment for their exact requirements. Jekko LatAm's service department ensures that all machineries are maintained in optimal condition, minimizing downtime and maximizing productivity.

For more information about the new Jekko LatAm branch and how it will serve customers in Latin America, please visit <https://www.jekko-cranes.com/es/jekko-latam/> or contact [info@jekko.it](mailto:info@jekko.it) or [fabio@faroitalian.com](mailto:fabio@faroitalian.com).