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## New Norway dealer for Jekko

Jekko has added Correct Maskin AS to its sales network as the official dealer for Norway. This partnership marks a significant milestone in expanding Jekko's presence in Scandinavia and reaffirms its commitment to providing innovative lifting solutions to customers worldwide.

Correct Maskin AS, has been the Norwegian importer and official dealer of Magni telescopic handlers since 2013, it brings a wealth of experience and expertise to the table, with a strong focus on delivering high-quality products and exceptional service.

"We are proud of what we have achieved with Magni since 2013 and the organisation we have built up," said Ørjan Jahren Olsen, CEO of Correct Maskin AS. "We feel humble for the chance to be the official dealer of Jekko in Norway. In my opinion, Jekko will be a perfect product to add to our company and will fit perfectly with Magni products. We will have more to offer to existing and new customers. I want to thank Jekko for having faith in us and giving us the opportunity to be their official dealer in Norway" Alberto Franceschini, Jekko's sales and marketing director, highlighted the synergies between the two companies, stating, "In addition to expressing my satisfaction for this agreement, I emphasise how in recent years the majority of our retailers come from the telehandler world, a much more mature sector than that of minicranes, but with many common and complementary areas, never in competition. It is a symbiotic business model, which allows the distributor to specialise in the lifting sector, with a wide range of products for a vast offering in the market. The agreement with Correct Maskin focuses on this aspect, and I am happy that Ørjan has understood it."

Nils Ivar Reiten, sales manager of Correct Maskin AS, expressed confidence in the collaboration, commenting, "We are the market leader in Norway for roto telehandlers with Magni and have built our market shares with great products from Magni, our expert service and our technical team that supports our customers and the end user with technical expertise and great knowledge of the products. The Jekko mini cranes will be a great solution for our existing customers. With the innovative solutions, product quality, and support from the Jekko team, we are confident that we will capture the mini crane market in Norway together."

Marco Piccin, Jekko's export area manager for the Norwegian market, added, "We are pleased to start this collaboration with Correct Maskin in Norway, a market that has always been particularly important for Jekko. We are confident that with this new partnership, we can further increase the presence of our minicranes in the territory, thanks to the help of a strong team focused on customer satisfaction and an experienced sales department with a customer network from the telehandler world."

To kick off this exciting collaboration, Jekko will be present at the VEI OG ANLEGG fair from April 24th to 27th in Oslo, showcasing its models SPX328, MPK10, and SPX650.