

**PRESS RELEASE****Young Mood Enterprise is Jekko's new dealer in Taiwan**

Jekko Cranes goes on expanding its sales network eastward and announces that **Young Mood Enterprise** has been chosen as its **new official dealer for Taiwan**.

Young Mood Enterprise is a company that specializes in internal logistics, material handling and lifting. As the supplier of a wide range of solutions, **equipment and professional advice services** to customers all over Taiwan, the company provides **highly-qualified technicians** to support operations and has now added the entire range of **Jekko minicranes** to its product offer.

Since 2003, Young Mood Enterprise has been the exclusive dealer of several world-renowned brands in the lifting sector, supplying **the best solutions to customers specializing** in different fields such as logistics, retail, food and beverages, technology, petrochemistry, energy, general manufacturing, building and constructions, and many others.

**Michael Chen**, CEO of Young Mood Enterprise, comment on the new partnership as follows: *"We're delighted to work with Jekko and we're confident that this partnership will generate concrete benefits to our customers, giving them access to a vast range of cutting-edge solutions in the lifting and material handling sector."*

**Alberto Franceschini**, Sales & Marketing Director of Jekko, remarks his enthusiasm as well as Jekko's intention to **broaden its trading horizons** eastwards: *"There's no doubt that the economic centre of gravity is shifting eastward. Having a very dynamic economy, a natural bent for innovation and a **disposition for high-quality advanced-technology products**, Taiwan is to us the ideal springboard to dive into the Asian market. Moreover, Young Mood has been working for many years with European brands such as Fassi therefore the cultural passage will be easier than in other markets. I end off by saying that Micheal Chen's **trading strength and positivity** are the added value that makes us trust on Jekko's success in Taiwan."*

The first Jekko minicranes have already been successfully delivered to the premises of Young Mood, where they're ready for work and demos.

