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Jekko moves into Taiwan

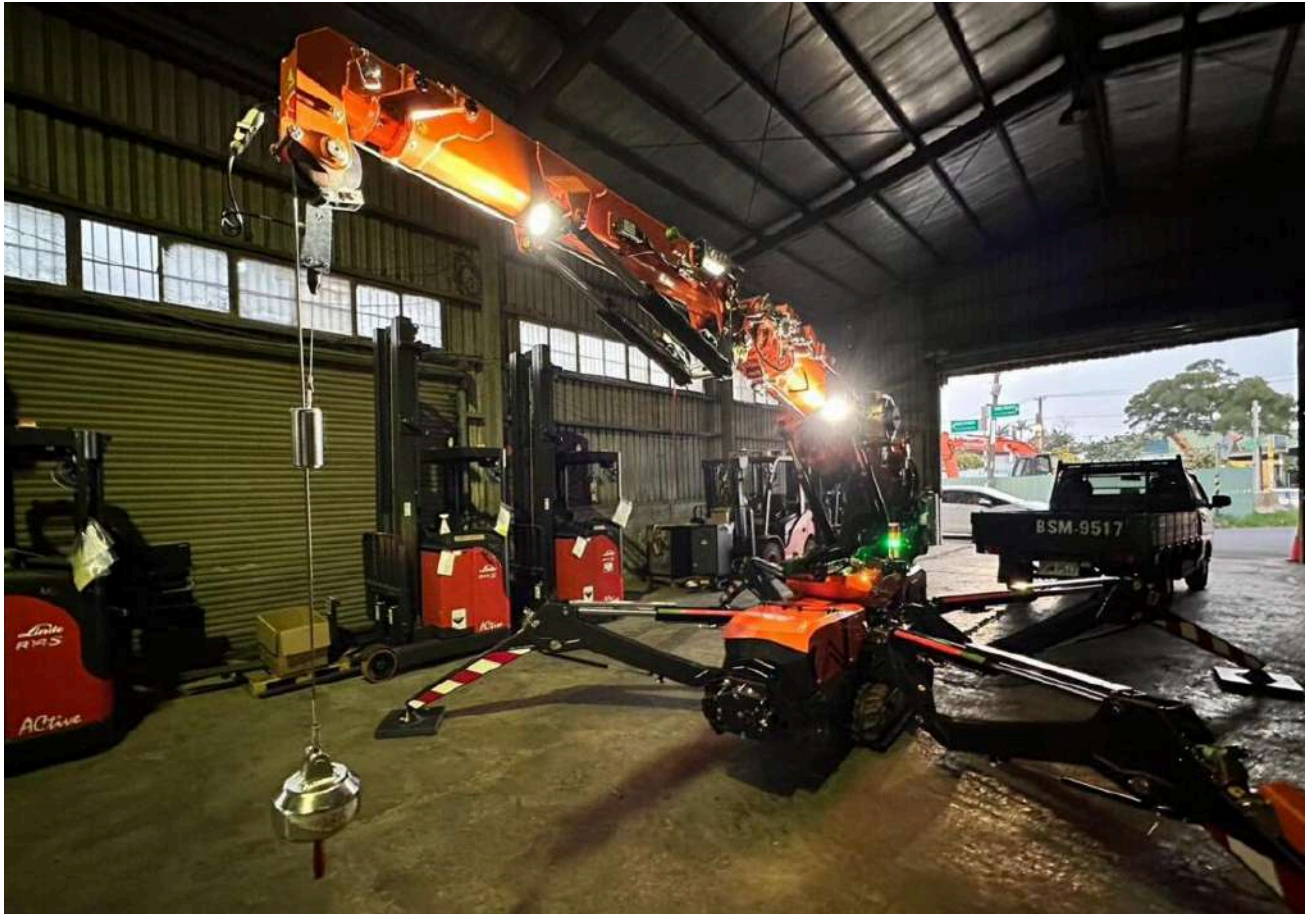
Italian spider crane manufacturer Jekko has appointed Young Mood Enterprise as its official distributor in Taiwan.

The company is based in Taoyuan City south west of Taipei, with a branch in nearby Daxi and another in Changhua further south near Taichung. It set up as a distribution and after sales business in 2003, and now offers Linde fork trucks and material handling equipment, Fassi loader cranes and Dematic overhead industrial cranes. It has now added the full range of Jekko cranes to its portfolio. The first units have now arrived and will be used to demonstrate the products to Young Mood customers.



The Jekko products are introduced to staff at Young Mood

Chief executive Michael Chen said: "We are delighted to work with Jekko and are confident that this partnership will generate concrete benefits to our customers, giving them access to a vast range of cutting edge solutions in the lifting and material handling sector."



Jekko sales & marketing director Alberto Franceschini added: "There is no doubt that the economic centre of gravity is shifting eastward. Having a very dynamic economy, a natural bent for innovation and a disposition for high quality advanced technology products, Taiwan is to us the ideal springboard to dive into the Asian market. Moreover, Young Mood has been working for many years with European brands such as Fassi therefore the cultural passage will be easier than in other markets. Also, Micheal Chen's trading strength and positivity are the added value that makes us trust on Jekko's success in Taiwan."



永慕企業2024最新獨家代理

- 義大利 JEKKO 全系列 -

Spider Cranes

Pick & Carry

Distribution