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New dealer for Jekko

Italian spider crane manufacturer Jekko has appointed sales and service company Simeri as its official dealer for Finland and Estonia.

Established in 1995, Simeri is headquartered in Vantaa, on the north east side of Helsinki and operates from five additional branches in Finland and two in Estonia. The company offers platforms from Dingli, Bravi, Genie, Snorkel, Leguan, Nagano and Almac, along with Faresin telehandlers, Sumner material lifts and Trojan batteries. Its service departments supplies parts and technical support for all brands.



A Simeri delegation at the Jekko plant in Italy

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Tommi Kolehmainen of Simeri said: "We have looked at the spider crane market before but were not ready in terms of assistance. We wanted to make sure that our after sales support would work faultlessly also in the crane sector before taking it on. We have worked with this type of product in the past couple of years, when asked and have become quite familiar with the technical and operational features of these cranes as well as the different brands. So, we decided to add them to our product portfolio when we were offered the chance to start a partnership with Jekko. The Finnish and Baltic market has huge potential these mini cranes."



(L-R) Tommi Kolehmainen of Simeri with Marco Piccin of Jekko, Antti Alatalo of Simeri and Alberto Franceschini of Jekko

Marco Piccin of Jekko added: "We're pretty sure the partnership with Simeri will be a great one. The choice of Simeri was suggested by their professionalism and their focus on the after sales service, which is crucial in these markets. We think our SPX328, will be an ideal model for the Finnish market, where large rental companies operate. The JF235 will also arrive in Finland soon, adding articulated crawler cranes which we think will do well in this market."

Simeri has been owned by Finland's Finnsiirto Group since 2020, it distributes a wide range of equipment, including Hyundai and Combilift forklifts, Ausa telehandlers and a range of earthmoving products, along with component supply, property

management and logistics services. But it operates one of four fully independent standalone subsidiaries.

Spider Cranes

Distribution