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PRESS RELEASE

Foster Cranes is Jekko's new exclusive dealer in the UK

The English company selected as exclusive dealer for the UK



Jekko's trade partnership network keeps expanding all over the worldwide markets. On February 6th, 2024 the company from the Veneto region has officially announced that **Foster Cranes** has become its **exclusive dealer for the United Kingdom**, which confirms the corporate commitment to be present worldwide with a country-after-country conquering strategy.

This choice is in the wake of what Jekko has done over the last year: a significant growth towards the foreign markets and a technological proposal that amazes both dealers and professionals in the load lifting sector.

Jekko has chosen **Foster Cranes as its exclusive dealer for the UK market** because this company is a strategic, consolidated and well-known presence, boasting expertise in technological evolution and undergoing a refurbishment process to higher standards of machinery. All this is confirmed by **Alberto Franceschini, Jekko's Sales and Marketing Director**: "Year 2024 is going to bring great changes for Jekko, mainly in terms of products and of dealer network organisation. We're penetrating several new markets and reorganising others where we've been operating for several years now. Our products – in the past years dedicated to advanced operators – have been completely renewed to become extremely user-friendly and to offer a more accessible experience to a larger number of operators. As an example, the SPX328, the entire SPX range as well as the MPK and the JF product families have undergone an innovation phase inspired by this philosophy. As a consequence, the market approach has also been upgraded: the UK plays for Jekko a strategic role therefore we strongly believe that the choice of Foster Cranes will bring about excellent results."

Andrew Foster, MD of Foster Cranes, responds to the new partnership with the following remark: "This is an exciting moment for Foster Cranes, for our customers and, in our opinion, for the UK's crane rental sector due to our new partnership as exclusive dealer of Jekko in the UK. Having worked side by side with our customers in the compact crane market over the last 5 years, we've witnessed a revolution in the way these cranes can be used."



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Now we look forward to working with our present customers and with the UK's entire crane market to show what Jekko's incredibly innovative products can do. Not only does Jekko produce machines unrivalled on the market, but the company also offers a top-quality technical service: the versatile philosophy with which Jekko has built its activity confirms it as an outstanding crane maker all over the world. We're looking forward to demonstrating how good the Jekko product range is and just how we can support our customers moving forward."

Who are Foster Cranes?

With the largest stock of used mobile cranes in the UK, Foster Cranes has the people and products to ensure your company invest in the right crane for your business. Foster Cranes specialises in the sales, service and support of your crane fleet with a team of ever-present experts that are an integral extension of your business to suggest you the best choice of Jekko products.