

New UK dealer for Jekko



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Italian manufacturer Jekko has chosen UK-based mobile crane specialist Foster Cranes as its exclusive new dealer in the UK.



Foster Cranes specialises in the sales, service and support of crane fleets. (Photo: Jekko)

Jekko said it chose Foster as an exclusive dealer due to the company being a “strategic, consolidated and well-known presence, boasting expertise in technological evolution and undergoing a refurbishment process to higher standards of machinery.”

New markets

Alberto Franceschini, Jekko’s sales and marketing director said, “Year 2024 is going to bring great changes for Jekko, mainly in terms of products and of dealer network organisation. We’re penetrating several new markets and reorganising others where we’ve been operating for several years now. Our products – in the past years dedicated to advanced operators – have been completely renewed to become extremely user-friendly and to offer a more accessible experience to a larger number of operators.

“As a consequence, the market approach has also been upgraded: the UK plays for Jekko a strategic role therefore we strongly believe that the choice of Foster Cranes will bring about excellent results.”

Andrew Foster, MD of Foster Cranes, added, "This is an exciting moment for Foster Cranes, for our customers and, in our opinion, for the UK's crane rental sector due to our new partnership as exclusive dealer of Jekko in the UK.

"Now we look forward to working with our present customers and with the UK's entire crane market to show what Jekko's innovative products can do. Not only does Jekko produce machines unrivalled on the market, but the company also offers a top-quality technical service. We're looking forward to demonstrating how good the Jekko product range is and just how we can support our customers moving forward."



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