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## **Alessio Forcolin: New Sales Area Manager for the Spanish market**

Jekko is glad to announce that **Alessio Forcolin** has been appointed as new **Sales Area Manager for the Spanish market**. Alessio has been working with Jekko for five years now and boasts a work experience in the lifting equipment sector.

The experience developed at Jekko – where he already held the position of Domestic Sales Manager, expanding the Italian market and managing other European areas – has highlighted him as the ideal chain link to **further strengthen the company's connection with the Spanish dealer Transgruas**.

Transgruas is now a consolidated partner to Jekko and offers a backing service in the trade development on the Spanish market. With 45 years of experience and operating sites all over the Iberian territory, Transgruas also is the official dealer of other well-known brands in the lifting equipment world.



**Alessio Forcolin** comments: *"I'm very satisfied with this opportunity. The Spanish market is very similar to the Italian one in terms of customers and volumes, and I'm quite certain that the experience I've developed in Italy will help me with this new chance. The cultural closeness of the two markets will be the key to confirm our leadership in Spain, exploiting the vast experience of our partner Transgruas, a long-time and extensive dealer with highly qualified personnel!"*

*"Our choice is coherent with the journey undertaken with mutual consent, which plans to develop in the international market the competences and commercial skills Alessio has acquired on the domestic sector", adds **Alberto Franceschini**, Jekko's Sales & Marketing Director. "Moreover, Spain is one of the 3 main European marketplaces for Jekko, considering the outstanding results reported in 2023. Alessio's main aim is to consolidate Jekko's presence in the Iberian Peninsula but also to further strengthen the excellent results obtained with Transgruas".*



Alessio Forcolin and Ian Trenzano (Transgruas) at SMOPYC 2023